

News for immediate release – July 2023

Peak Retreats wins Best Ski Operator at Telegraph Travel Awards 2023

Peak Retreats (peakretreats.co.uk; 023 9283 9310) was named Best Ski Operator at the Telegraph Travel Awards on 11th July 2023. The Telegraph Travel Awards have been running since 1998, with the last taking place in 2019, when Peak Retreats also triumphed. The annual awards are decided by votes from Telegraph readers, with over 27,000 readers voting this year for their favourite destinations, airlines and travel companies.

Xavier Schouller, Peak Retreats Co-Founder said:

“We are thrilled to have been named Best Ski Operator by the Telegraph for the second time in a row. It means so much to us that discerning Telegraph readers, who we know are keen skiers, have recognised us with this award.

We are passionate about skiing in the French Alps and over the past 20 years we have developed our range of resorts and accommodation to encompass both traditional village resorts away from the crowds, yet with access to superb slopes, and the world-renowned winter destinations for which the French Alps is known. We’re delighted that this award confirms that what we offer, from our service to our range of resorts, resonates with UK skiers.

We couldn’t have achieved this without our brilliant team, who know our resorts inside out, enabling them to help clients find a ski holiday that is perfect for their party. Thank you to everyone who voted, we look forward to sharing our passion for the French Alps with even more skiers in the coming winters.”

The company, which recently celebrated its 20th anniversary, was founded by Xavier Schouller and Nathalie Soma in 2002. The senior management team was joined by Olivier Lepoureau in 2005. Peak Retreats prides itself in encouraging its clients to discover unspoilt traditional villages, as well as high-altitude resorts, with a programme of over 70 ski resorts across the French Alps. An excellent network of local contacts in the French Alps and a unique perspective, combining a passionate UK-based team and French know-how, gives Peak Retreats a clear advantage.

The company’s highly experienced reservations team know Peak Retreats’ resorts inside out. Many of the team have been with the company for over 15 years, and have a wealth of knowledge and experience to share. Peak Retreats also won the Telegraph Travel Award for Best Ski Operator in 2019. Other recent accolades include The Times Travel Editor’s Award (2018), a Family Traveller Excellence Award (2019), Best Family Ski Operator at the Family Traveller Awards (2018).

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Editor’s notes:

Peak Retreats (peakretreats.co.uk; 023 9283 9310) is an award-winning French Alps specialist offering accommodation for summer and winter holidays in over 70 mountain resorts, traditional and high altitude, chosen for their charm, easy access to great skiing and superb amenities. All holidays include travel by Eurotunnel, with a free FlexiPlus upgrade on most dates. Accommodation only and travel by ferry and train can also be arranged. Peak Retreats is a member of ABTA. With a passionate UK-based team, who provide authentic personal service tailored to each customers’ needs, Peak Retreats has had loyal clients since its inception in 2002.

For more information, images or enquiries, email hannahb@peakretreats.com or call 023 9289 0974. Peak Retreats is on [Facebook](#), [Instagram](#) and [Twitter](#).